# HASAMI PORCELAIN™ THE GREY COLLECTION

2023.10.4 RELEASE



Ten years after Hasami Porcelain's launch in Japan, the brand has announced the release of the Grey Collection. Simple in composition, the collection of plates, bowls, mugs and trays explores new forms of expression. A palette of greys highlights the textures of both material and glaze, while the brand's signature simplicity, usability and individuality remain ever-present. Marking the start of a new chapter for Hasami Porcelain, the Grey Collection presents a sharp, sophisticated take on familiar forms.

HASAMI PORCELAIN.

# **DETAILS**

THE GREY COLLECTION

## GRAZE

The grey colour palette is central to the collection, beginning with the material itself. Black pigments are blended into the porcelain base, which possesses a sophisticated, concrete-like expression. The inner surfaces are coated with either ash white or dark grey glaze, contrasting the vessel's exterior and enhancing its tactile charms.

## WEIGHT

Based on Hasami Porcelain's signature modules, the plates and bowls are produced with around 50% less material than the original line. The result is familiar forms with a delicate touch and lightweight feel. This atmosphere also extends to the mugs, which feature a redesigned handle with a rounded form.

### RICHLITE

Complementing the ceramic tableware is a series of Richlite trays in black and dark brown. Made from high-grade recycled paper infused with a thermosetting resin, the Richlite material is durable and hygienic, while also possessing a natural, paper-like texture.



## **ITEM LINEUP**

THE GREY COLLECTION

#### **Plate**



HDG101 no ø85 × H12mm size color Dark Gray price ¥550



**HAW101** ø85 × H12mm color Ash White price ¥550



HDG102 ø145 × H12mm size color Dark Gray price ¥ 1,100



**HAW102** size ø145 × H12mm color Ash White price ¥ 1,100



HDG103 no ø185 × H12mm size color Dark Gray price ¥ 1,375



HAW103 ø185 × H12mm color Ash White price ¥ 1,375



HDG104 no ø220 × H12mm size color Dark Gray price ¥ 1,925



**HAW104** ø220 × H12mm color Ash White price ¥ 1,925



HDG105 ø255 × H12mm size color Dark Gray price ¥ 3,575



**HAW105** ø255 × H12mm color Ash White price ¥ 3,575

## **Shallow Bowl**



HDG107 no size ø85 × H37mm color Dark Gray price ¥825



HDG108 ø145 × H37mm size color Dark Gray price ¥ 1,375



HDG109 size ø185 ×H37mm color Dark Gray price ¥ 1,925



HDG110 no size ø220 × H37mm color Dark Gray price ¥ 2,750



**HDG111** size ø255 × H37mm color Dark Gray price ¥ 5,225



HAW107 ø85 × H37mm color Ash White price ¥825



**HAW108** ø145 × H37mm size color Ash White price ¥ 1,375



HAW109 ø185 × H37mm size color Ash White price ¥ 1,925



HAW110 ø220 × H37mm size color Ash White price ¥ 2,750



HAW111 size ø255 × H37mm color Ash White price ¥ 5,225

## Mug Cup



size ø85 × H72 mm, 325 ml size color Dark Gray price ¥1,375

HDG119



HDG120 no ø85 × H89 mm, 385 ml size color Dark Gray price ¥ 1,650



**HAW119** no color Ash White price ¥ 1,375



no

HAW120 ø85 × H72 mm, 325 ml  $\,$  size  $\,$  ø85 × H89 mm, 385 ml color Ash White price ¥ 1,650

## **Richlite Tray**



HRS122 no size ø85 × H12mm color Black price ¥ 1,375



no size ø145 × H12mm Black



HRS124 size ø185 × H12mm color Black price ¥ 4,125



**HRS125** no size ø220 × H12mm color Black price ¥ 5,225



HRS126 size ø255 × H12mm color Black price ¥ 7,425



no ø85 × H12mm size color Dark Brown price ¥1,375



price ¥ 2,750

**HRN123** 

color Dark Brown

price ¥ 2,750

size

ø145 × H12mm



HRN124 no ø185 × H12mm size color Dark Brown price ¥ 4,125



no ø220 × H12mm size color Dark Brown price ¥ 5,225



**HRN126** ø255 × H12mm size color Dark Brown price ¥ 7,425

HASAMI PORCELAIN... PRESS RELEASE | 4th October 2023



# HASAMI PORCELAIN...

Porcelain has been produced in Hasami for the past four centuries. Building on this heritage, Hasami Porcelain was born under the direction of Takuhiro Shinomoto. Clean lines, organic textures and multifunctional designs define the brand's tableware. Inspired by traditional jubako tiered boxes, the modular products can be easily stacked for efficient storage. Passing through the hands of various craftspeople during the course of production, each piece is finally stamped by hand, completing its truly unique character.

Official website: hasami-porcelain.com/ Instagram: @official\_hasamiporcelain

# **FURTHER INFORMATION**

The collection will be available from October 2023 in Oceania and Asia region. For further details, please contact trade@tokyosaikai.com

For general enquiries, please contact info@hasami-porcelain.com