

HASAMI PORCELAIN™

Hasami Porcelain's first glass tumbler

On sale from November 8, 2022



On November 8, Tokyo Saikai Co., Ltd. (Headquarters: Setagaya, Tokyo; Chief Executive Officer: Kentaro Kodama) will release the first glass tumbler from Hasami Porcelain. The product will be distributed in North America, Europe, Asia and Oceania by Tokyo Saikai's overseas group companies.

Produced by Toyo-Sasaki Glass Co., Ltd., a company working with a wide range of products for professional and home use, the glass will be available in three colours: clear, grey and amber. Toyo-Sasaki Glass was formed in 2002 after the merger of Toyo Glass (formerly Shimada Glass, founded in 1888) and Sasaki Glass (founded in 1902). The company is known for its high level of technical expertise, developed over many years, and high quality products such as the HS (hard strong) series of tempered glassware for commercial use.

Hasami Porcelain was launched in the United States in 2011 under the direction of Los Angeles-based Takuhiro Shinomoto (Tortoise), before being released in Japan in 2013. The brand's ceramic tableware, made in Hasami, Nagasaki prefecture, is characterised by clean, modern lines and curved forms born from the production process and everyday functionality. Inspired by traditional jubako tiered boxes, the modular products are designed with common diameters that allow them to be easily stacked for efficient storage. Hasami Porcelain's first glass tumbler builds on this modular philosophy, complementing the brand's lineup of mugs, plates, bowls, teapots and other items in semi-porcelain, made from Amakusa porcelain mixed with small quantities of earth. Reproducing a Hasami Porcelain form in a new material, the glass tumbler has a thickness that creates a sense of stability, and like its ceramic counterparts, it is a highly versatile piece of daily tableware.

Takuhiro Shinomoto on the product development process

For a long time I have wanted something for cold drinks that matches the style of Hasami Porcelain tableware. This new glass tumbler serves that purpose, while also providing a visual accent.

It was a dream to work with Toyo-Sasaki Glass on the production. The tumbler is simple, robust and designed for casual use. It is exactly the same shape as the medium-sized ceramic mug, minus the handle. Glass can be slippery, so it was important that the tumblers could be stacked in a stable manner. They have great compatibility with the other items and can be layered to provide a transparent overlay on the ceramics, which I think looks so beautiful. Considering the balance with the existing palette of natural, black, gloss grey and wood, we made the glasses in three colours: clear, grey and amber.

I recommend using the tumblers not only for water, but sparkling water as well. They can also be used for whiskey or shochu on the rocks, iced coffee and a variety of drinks. Additionally, they can be paired with a plate or wooden tray to store food, or filled with candy, nuts or other ingredients. Aside from food, they can be used for storing small items and make a beautiful display when stacked or arranged side by side.





Tumbler

1,200 yen (excl. tax)

size:Ø 85 × H 89mm (350ml)

colors:Clear,Gray,Amber

Material: Glass (soda-lime glass)

Hasami Porcelain's linear design has been reproduced in glass using press moulding, a technique that also gives the engraved logo on the base a sharp form. The tumbler retains the same edge design, with the rim finished to provide a gentle mouthfeel. With a weight that provides stability and resilience, it is easy to clean and suitable for dishwasher use.

- Not suitable for microwave or oven use
- Dishwasher safe

Pre-release sales of the new Hasami Porcelain tasting cup

The new tasting cup from Hasami Porcelain, scheduled for general release in spring 2023, will be available from November 1 as part of Blue Bottle Coffee Japan's Holiday Gift Collection. Purchases can be made at Blue Bottle Coffee shops in Japan, Korea and China and via their official online store.(<https://bluebottlecoffee.com>).

The tasting cup is based on a cupping bowl and features a handleless design for versatility and ease of stacking. For the Holiday Gift Collection, the cup has a minimal yet playful design with the Blue Bottle Coffee logo printed on the inside.

Blue Bottle Coffee Japan <https://bluebottlecoffee.com>



Introducing the White mug and tasting cup

- Scheduled for release in spring 2023

- Also available for OEM production, including with logo transfers

Dating back a decade to the brand's early years, the White series has been renewed for release in spring 2023. The five-piece lineup includes a mug (three sizes) and a new tasting cup (two sizes), and will be sold in Japan for use in the food and beverage industry. The series is also available for OEM production and can be customised with transfer prints, making the cups and mugs perfect for use in cafes, restaurants, hotels and shops.



Designer: Takuhiro Shinomoto

Born in 1966, Shinomoto worked in product development, direction and design for Ideé (Tokyo) before moving to Los Angeles in 2003. In 2008 he opened Tortoise General Store, presenting a curated selection of Japanese products. He has worked on brand direction for Hasami Porcelain since its launch in 2011 and continues to develop products for Japanese companies in traditional industries, such as the Elemense brand for the Nippon Kodo incense company.



Mission Statement

Drawing on its roots in the famed porcelain town of Hasami, Nagasaki prefecture, Tokyo Saikai aims to enhance consumers' quality of life by creating long-life brands and services in collaboration with producers, craftspeople and everyone involved in the manufacturing process.

As a company that utilises finite resources, we have reassessed our approach to manufacturing, along with our company values and responsibility to society, and consolidated our mission statement and values accordingly. While aiming to minimise price increases and continue making Hasami porcelain products as accessible as possible, we have also reviewed our position and taken action to improve our approach. Specifically, acknowledging the value of unique characteristics and individuality in ceramic products, which would generally be considered defects, we have revised our inspection standards. Furthermore, through the adoption of plastic-free packaging we aim to reduce our environmental impact and pursue a sustainable model for production and reuse. Through this approach we aim to make effective use of resources and establish an environmentally friendly system that minimises waste, while offering products at reasonable prices. Care guide : <https://tokyosaikai.com/ja/for-business/downloads/>

Company Profile TOKYO SAIKAI CO., LTD

Drawing on its roots in the famed porcelain town of Hasami, Tokyo Saikai specialises in the planning and development of long-life tableware products, working closely with designers to build brands that enhance our quality of life.
<http://tokyosaikai.com/>

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Plastic free packaging